Seven Seas
COPENHAGEN
by ID®
PASSION
FOR SHIRTS

Exclusive shirts designed for every occasion

Seven Seas by ID® ranks among the world's leading producers of quality shirts. Quality and design have been hallmarks of the company for three generations. Today, Seven Seas by ID® is owned by the Danish company ID® Identity and cooperates with some of the world's leading suppliers of fabrics on the development of high-quality and fashionable shirts. With the carefully selected shirts, focus is on quality materials, comfortable fit and innovative design down to the smallest detail.

From business to timeless off-duty look
Seven Seas by ID® carries an extensive range of ready-to-wear shirts for both men and women for all occasions, whether it is business, leisure or evening events. Most of our shirts are 100 % cotton and come in different fits, with Non Iron and Easy Care options and a variety of collar types and sleeve lengths.

Seven Seas by ID® also includes a range of elegant knitwear, classic polo shirts, T-shirts and jackets to exude a timeless off-duty look.

WE HOPE
ENJOY WE
AS MU

The

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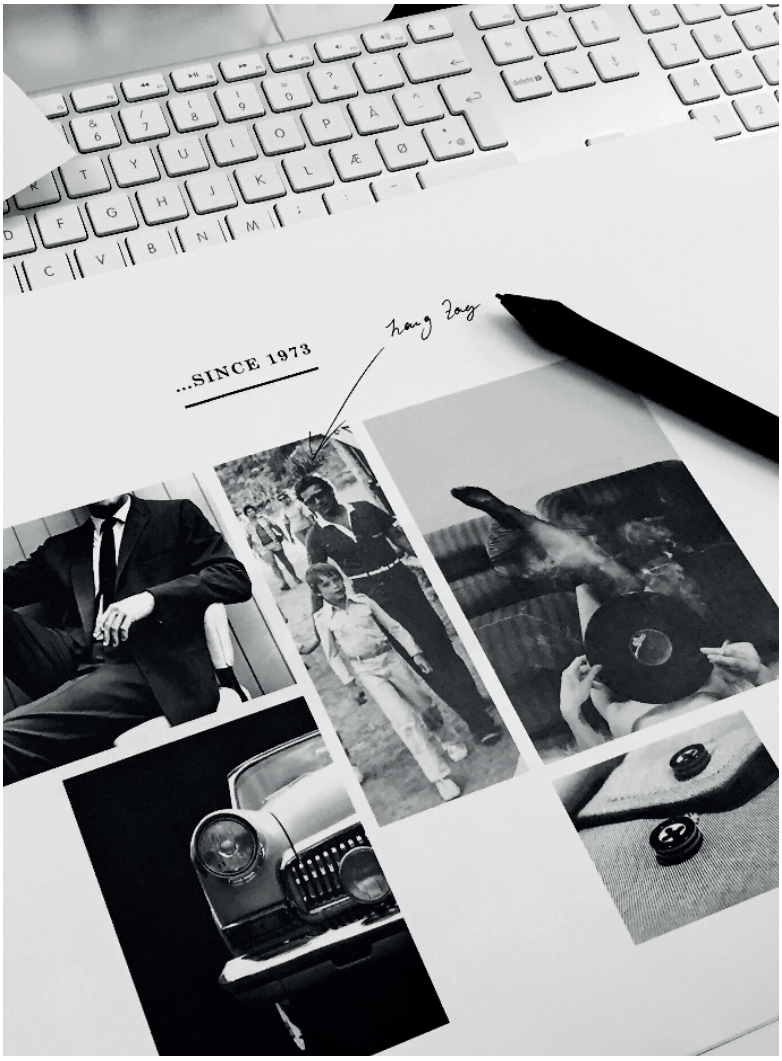
3

generations of shirt makers



We are just as passionate about our shirts today as when it all started in Nyhavn | Copenhagen more than four decades ago in 1973.

With a tradition of pride and passion, we work with the finest materials to ensure that quality is inherent in every shirt. Thanks to their superb quality, attention to detail and exquisite craftsmanship.

The story of Nyhavn | Copenhagen

The story of the family behind

It's the 70's.
It's Copenhagen.
Seven Seas
started with
passion for
shirtmaking in the
old and historical
Nyhavn. Today
Seven Seas by
ID® is owned
by the Danish
company ID®
Identity.

WE HOPE YOU ENJOY WEARING IT AS MUCH AS WE DID MAKING IT

A PASSION INHERITED

For more than four decades, the family behind Seven Seas Copenhagen was committed to making shirts. In three generations, no compromise on quality and design has been at the centre of development.

Today the ID® design team continues to collaborate with some of the world's top suppliers of fabrics on the development of fashionable, high-quality shirts. With a tradition of pride and passion, we cut from the finest cloth to ensure that quality is inherent in every shirt.

WE CARE

Seven Seas by ID® is a member of amfori BSCI. BSCI (Business Social Compliance Initiative) is a network of more then 2,000 European companies which has formulated a set of common ethical principles for purchasing and producing in non-EU countries.

This means production where there is no child labour, forced labour or any form of discrimination, the guarantee of a safe working environment and reasonable wages and working hours. The rules also carefully consider the environment.

amfori
Trade with purpose

The Basics

The perfect wardrobe always starts with the basics – an everyday classic and a safe choice for the busy mornings. With 'The Basics' shirts you are confident that you will look sharp all day.

Everything from the classic poplin shirt to weekend staples such as the Oxford button-down or simply a light weight denim. The Easy Care quality makes everyday easier with minimal ironing.

A BASIC IN BLACK OR WHITE

SS7 | Poplin Easy Care p. 42

DESIGNED FOR EVERYDAY USE

SS56 | Oxford Easy Care p. 43
♀ **SS750 | Virginia** Easy Care p. 44

IT'S ALL ABOUT DENIM

SS500 | Light weight Denim p. 45

The Classics

Our superb range of Non Iron shirt classics with a timeless design in high quality fabric enabling you to personalize and refine your wardrobe. It is where practicality, comfort and radiation merge into your new favourite business or special occasion wardrobe. The Non Iron quality saves you time with minimal or no ironing.

A selection of 'The Classics' is based on our textured Twill fabric - slightly heavier compared to the fabric used for The Basics - and has been perfected through decades of research and development.

DRESSED FOR EVENING EVENTS

SS8 | Fine Twill Non Iron p. 46

WEAR IT & FEEL THE QUALITY

SS37 | Fine Twill California Non Iron p. 47

PERFECTED THROUGH DECADES OF...

♀ **S780 | Fine Twill Cadet** Non Iron p. 48

TRADITION OF PRIDE AND PASSION

S40 | Fine Twill Check Non Iron p. 49

The
Classics

FROM ORDINARY TO EXTRA-ORDINARY

Elegant business and casual shirts for every occasion. Choose between different fits, with Non Iron options and a variety of collar types. You will be sure to find the perfect shirt.

SS320 | Dobby Alonso Non Iron p. 52
S620 | The O-neck p. 54

DRESSED FOR EVERY OCCASION

SS345 | Dobby Rome Non Iron p. 52

DETAILS, QUALITY & CRAFTSMANSHIP

♀ **SS740 | Dobby Royal Oxford** Non Iron p. 51
SS311 | Dobby Royal Oxford Non Iron p. 51

The Knits

'The Knits' are just something you really can´t have too much of. Perfect for the everyday business wear or off-duty-look, we have selected a wide range of high quality tees, polos, elegant knitwear and shirts – all "must-haves" that are both purposeful and stylish at the same time.

DRESSED DOWN - BUT STILL STYLISH

S600 | The polo p. 54
♀ **S630 | The O-neck** p. 54

PERFECT MATCH - SHIRTS & KNITS

S650 | The Knit p. 56

PRODUCT OVERVIEW

POPLIN

Men No. SS7 | Women No. SS710

White Black

Poplin Easy Care

Simple and classic multi-purpose shirt made of soft poplin. Long-sleeved shirt in the best Easy Care quality. Men No. SS7 with chest pocket.

Men

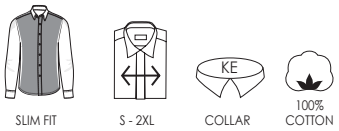
Women

Men No. SS402

White Black

Poplin Easy Care

Simple and classic multi-purpose shirt made of soft poplin. Long-sleeved shirt in the best Easy Care quality.



Men No. SS410

White Black

Poplin Easy Care

Simple and classic multi-purpose shirt made of soft poplin. Short-sleeved shirt in the best Easy Care quality. Chest pocket.

OXFORD

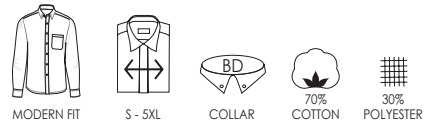
Men No. SS56 | Women No. SS700

White Light blue

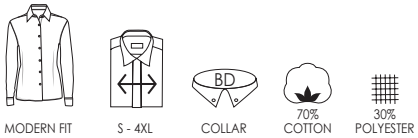
Oxford Easy Care

Oxford shirt with button-down collar in Easy Care quality. Yarn-dyed pinpoint Oxford fabric. Men No. SS56 with chest pocket.

Men



Women

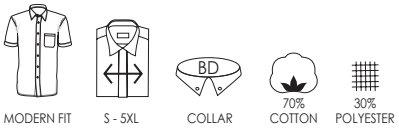


Men No. SS57

White Light blue

Oxford Easy Care

Oxford shirt with button-down collar in Easy Care quality. Yarn-dyed pinpoint Oxford fabric. Chest pocket.



VIRGINIA

Men No. SS342 | Women No. SS750

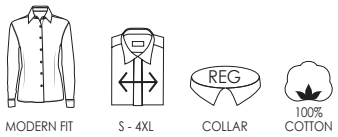
Navy pattern

Virginia Easy Care

Shirt with print in Easy Care quality. Classic model with modern silhouette and comfortable fit.

Men

Women

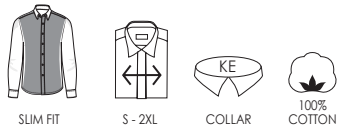


Men No. SS343

Navy pattern

Virginia Easy Care

Shirt with print and Easy Care quality. Classic model with modern silhouette and comfortable fit.



LIGHT WEIGHT DENIM

Men No. SS500 | Women No. SS770

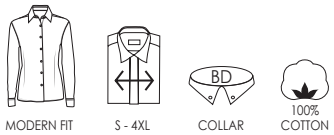
Indigo

Light weight denim

Light weight denim fabric with soft handfeel. Classic model cut in a modern silhouette. Men No. SS500 with chest pocket.

Men

Women



FINE TWILL

Men No. SS8 | Women No. SS720

White Silver grey Light blue Navy Black

Fine Twill Non Iron

Modern business shirt in Fine Twill quality with Non Iron finish. Classic model with modern silhouette and comfortable fit.

Men

MODERN FIT | S - 5XL | CA COLLAR | 100% COTTON

Women

MODERN FIT | XS - 4XL | REG COLLAR | 100% COTTON

Men No. SS30

White Silver grey Light blue Navy Black

Fine Twill Non Iron

Modern business shirt in Fine Twill quality with Non Iron finish. Classic model, slightly fitted.

SLIM FIT | S - 2XL | KE COLLAR | 100% COTTON

Men No. SS254 | Women No. S721

White Light blue Black

Fine Twill Non Iron

Modern business shirt in Fine Twill with Non Iron finish. Classic model with modern silhouette and comfortable fit.

Men

MODERN FIT | S - 5XL | CA COLLAR | 100% COTTON

Women

MODERN FIT | XS - 4XL | REG COLLAR | 100% COTTON

FINE TWILL CALIFORNIA

Men No. SS20 | Women No. SS730

Dark grey Light blue

Fine Twill California | Non Iron

Modern business shirt in pinstripe Fine Twill quality with Non Iron finish. Classic model with modern silhouette and comfortable fit. Men No. SS20 with chest pocket.

Men

MODERN FIT S - 5XL COLLAR

Women

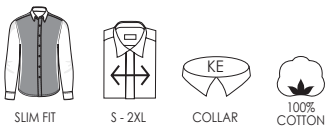
MODERN FIT S - 4XL COLLAR

Men No. SS37

Dark grey Light blue

Fine Twill California | Non Iron

Modern business shirt in pinstripe Fine Twill quality with Non Iron finish. Classic model with modern silhouette and comfortable fit.



SLIM FIT S - 2XL COLLAR

FINE TWILL CADET

Men No. S70 | Women No. S780

Light blue Navy

Fine Twill Cadet | Non Iron

Modern Cadet business shirt in Fine Twill quality with Non Iron finish. Classic model with modern silhouette and comfortable fit.

Men

MODERN FIT S - 5XL COLLAR 100% COTTON

Women

MODERN FIT S - 4XL COLLAR 100% COTTON

Men No. S90

Light blue Navy

Fine Twill Cadet | Non Iron

Modern Cadet business shirt in Fine Twill quality with Non Iron finish. Classic model, slightly fitted.

SLIM FIT S - 2XL COLLAR 100% COTTON

FINE TWILL CHECK

Men No. S40

Light blue

Fine Twill Check | Non Iron

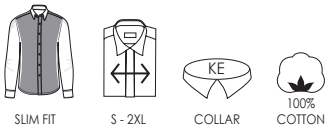
Modern chequered shirt in Fine Twill quality with a Non Iron finish. Classic model with modern silhouette, comfortable fit and with chest pocket.

Men No. S55

Light blue

Fine Twill Check | Non Iron

Modern chequered shirt in Fine Twill quality with a Non Iron finish. Classic model, slightly fitted.



POPLIN TUXEDO

Men No. SS160

White

Poplin Tuxedo | Easy Care

Elegant tuxedo poplin shirt. Shirt in the best Easy Care quality, suitable for bow tie. The dress shirt has concealed buttons and double cuffs.

Men No. SS161

White

Poplin Tuxedo | Easy Care

Elegant tuxedo poplin shirt. Shirt in the best Easy Care quality, suitable for bow tie. The dress shirt has concealed buttons and double cuffs.

DOBBY ROYAL OXFORD

Men No. SS310 | Women No. SS740

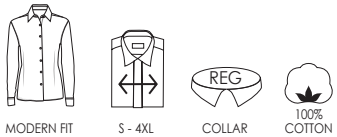
White | Light blue | French blue | Charcoal

Dobby Royal Oxford | Non Iron

Elegant business shirt made of extra soft Oxford fabric in Non Iron quality. Men No. SS310 with chest pocket.

Men

Women

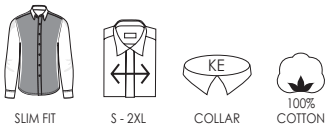


Men No. SS311

White | Light blue | French blue | Charcoal

Dobby Royal Oxford | Non Iron

Elegant business shirt made of extra soft Oxford fabric in Non Iron quality.



DOBBY ALONSO

Men No. SS320

Blue

Dobby Alonso | Non Iron

Elegant business shirt made of extra soft dobby fabric in Non Iron quality.

Men No. SS321

Blue

Dobby Alonso | Non Iron

Elegant business shirt made of extra soft dobby fabric in Non Iron quality. Classic model, slighty fitted.

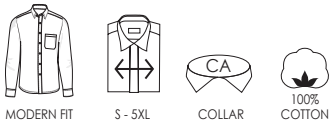
DOBBY ROME

Men No. SS345

Navy

Dobby Rome | Non Iron

Shirt in Non Iron quality. Classic model with modern silhouette, comfortable fit and with chest pocket.



THE O-NECK

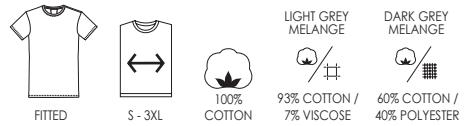
Men No. S620 | Women No. S630

White | Light grey melange | Dark grey melange | Deep red | Olive | Navy | Black

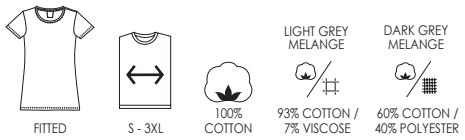
The O-neck

Luxurious and exclusive Interlock T-shirt with round neck, both stylish and comfortable. Beautifully finished neck ribbing. Made of high-quality cotton to ensure optimum comfort and perfect fit.

Men



Women



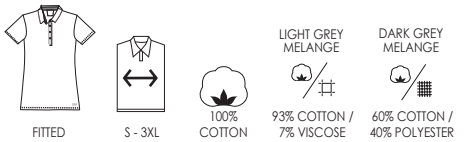
THE POLO

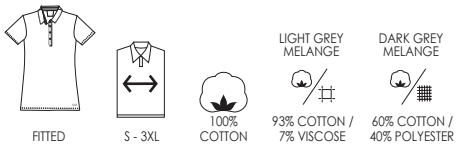
Men No. S600 | Women No. S610

White | Light grey melange | Dark grey melange | Deep red | Olive | Navy | Black

The polo

Luxurious and exclusive Interlock polo shirt in soft cotton with attractive button closure. Beautifully finished collar with smart contrast. Made of high-quality cotton to ensure optimum comfort and perfect fit. The polo has a timeless off-duty look.





THE JERSEY

Men No. S84 | Women No. S85

Grey Light blue Black

The Jersey Easy Care

Super comfortable, extraordinary lightweight stretch jersey shirt with Easy Care finish. Classic model with modern silhouette and comfortable fit.

Men

MODERN FIT

S - 4XL

COLLAR

64% COTTON / 36% POLYESTER

Women

MODERN FIT

S - 4XL

COLLAR

64% COTTON / 36% POLYESTER

Men No. S86

Grey Light blue Black

The Jersey Easy Care

Comfortable, lightweight stretch jersey shirt with Easy Care finish. Slightly fitted.

SLIM FIT

S - 4XL

COLLAR

64% COTTON / 36% POLYESTER

THE KNIT

Men No. S650 | Women No. S640

Sand melange | Light grey melange | Dark grey melange | Deep red | Blue melange | Navy | Black

The Knit

Elegant pullover with round neck in a lovely, soft merino wool. Smart details at the neck and shoulders for a classic and timeless look. Perfect for both work and leisure. Machine-washable.

Men

FITTED

S - 3XL

50% MERINO WOOL / 50% ACRYLIC

Women

FITTED

S - 3XL

50% MERINO WOOL / 50% ACRYLIC

Men No. S660 | Women No. S661

Light grey melange | Navy | Black

The Knit cardigan

Elegant knit cardigan with zipper and high collar in a lovely, soft merino wool. Smart details at the neck and shoulders for a classic and timeless look. Perfect for both work and leisure. Machine-washable.

Men

FITTED

S - 3XL

50% MERINO WOOL / 50% ACRYLIC

Women

FITTED

S - 3XL

50% MERINO WOOL / 50% ACRYLIC

THE CAR COAT

Men No. S900 | Women No. S910

Navy Black

The Car Coat

All-seasons car coat, equally suitable for formal and casual wear. Beautifully cut, a modern fit with lapel and beautiful cuff straps on the sleeves. The car coat is dirt-repellent and water-repellent and has a light recycled polyester fill.

Men

REGULAR | S - 4XL | 100% POLYESTER | WATER REPELLENT

Women

REGULAR | S - 3XL | 100% POLYESTER | WATER REPELLENT

Easy Care

Several Seven Seas by ID® shirts are in Easy Care quality and require minimal ironing. To achieve the best result, the shirt should be ironed after washing before it is completely dry. The shirts can also be tumble-dried at low heat and afterwards placed on a hanger.

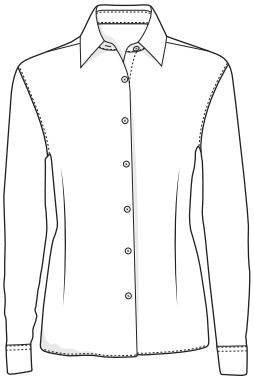
Non Iron

The majority of Seven Seas by ID® shirts are Non Iron. This means that they require minimal or no ironing. After washing and possibly tumble drying at low heat, hang the shirt to naturally dry on the hanger and it is ready for use.

THE SHIRT FIT

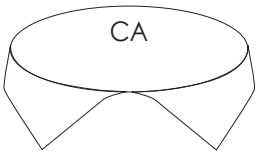
MEN'S MODERN FIT

MEN'S SLIM FIT

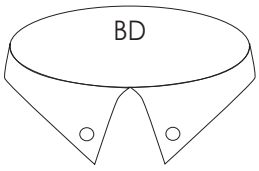


LADIES' MODERN FIT

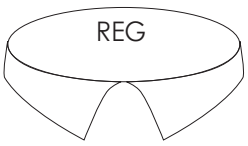
KNOW YOUR COLLAR



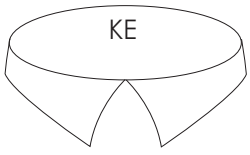
CUT-AWAY COLLAR



BUTTON-DOWN COLLAR



REGULAR COLLAR



KENT COLLAR

SIZE MEASUREMENT CHART FOR SHIRTS*

MEN - MODERN FIT									
	Standard	S	M	L	XL	2XL	3XL	4XL	5XL
A	Collar	37/38	39/40	41/42	43/44	45/46	47/48	49/50	51/52
B	Chest	111	117	123	131	137	147	157	167
C	Waist	101	107	113	121	127	142	152	162
D	Long sleeve length	65	65	67	68	68	68	69	69

MEN - SLIM FIT						
	Standard	S	M	L	XL	2XL
A	Collar	37/38	39/40	41/42	43/44	45/46
B	Chest	102	108	114	120	126
C	Waist	91	97	103	109	115
D	Long sleeve length	66	66	66	68	68

LADIES - MODERN FIT								
	Standard	S	M	L	XL	2XL	3XL	4XL
B	Chest	90	96	102	108	114	120	126
C	Waist	80	86	92	98	104	110	116
D	Long sleeve length	61	62	63	64	65	66	67

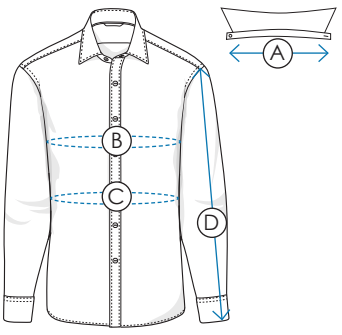
SIZE MEASUREMENT CHART

With the size measurement chart from Seven Seas by ID® you will find the right size straight from the beginning.

The size measurement chart is the essence of standard measuring methods.

All measurements are in centimeters.

The size specifications depend on correct washing and drying of the product.



MEN

Ⓐ Collar width is to be measured at the collar from the middle of button to end of buttonhole.

Ⓑ Chest width is to be measured at the widest point.

Ⓒ Waist width is to be measured at the slimmest point.

Ⓓ Long sleeve length is to be measured from shoulder to wrist.

LADIES

Ⓑ Chest width is to be measured at the widest point.

Ⓒ Waist width is to be measured at the slimmest point.

* The sizes are instructive and apply to woven shirts

FULL COLLECTION

Shirt
SIZES

S - 5XL
S - 2XL
S - 4XL
S - 5XL
S - 4XL

The Basics **POPLIN**	*The Basics* **OXFORD**	*The Basics* **VIRGINIA**	*The Basics* **DENIM**	*The Classics* **FINE TWILL**	*The Classics* **FINE TWILL** CALIFORNIA	*The Classics* **FINE TWILL** CADET	*The Classics* **FINE TWILL** CHECK	*The Classics* **DOBBY ROYAL** OXFORD
MODERN FIT	MODERN FIT	MODERN FIT	MODERN FIT	MODERN FIT	MODERN FIT	MODERN FIT	MODERN FIT	MODERN FIT
SLIM FIT		SLIM FIT		SLIM FIT	SLIM FIT	SLIM FIT	SLIM FIT	SLIM FIT
MODERN FIT ♀	MODERN FIT ♀	MODERN FIT ♀	MODERN FIT ♀	MODERN FIT ♀	MODERN FIT ♀	MODERN FIT ♀		MODERN FIT ♀
SHORT SLEEVE	SHORT SLEEVE			SHORT SLEEVE				
				SHORT SLEEVE ♀				
WHITE	WHITE	NAVY PATTERN	INDIGO	WHITE	LIGHT BLUE	LIGHT BLUE	LIGHT BLUE	WHITE
BLACK	LIGHT BLUE			BLACK	DARK GREY	NAVY		LIGHT BLUE
				LIGHT BLUE				FRENCH BLUE
				NAVY				CHARCOAL
				SILVER GREY				

SHORT SLEEVE

WHITE
BLACK
LIGHT BLUE

The Classics
DOBBY
ALONSO

MODERN FIT

SLIM FIT

BLUE

The Classics
DOBBY
ROME

MODERN FIT

NAVY

The Classics
TUXEDO

MODERN FIT

SLIM FIT

WHITE

The Knits
O-NECK

FITTED
S - 3XL

FITTED ♀
S - 3XL

WHITE
BLACK
NAVY
LIGHT GREY MELANGE
DARK GREY MELANGE
OLIVE
DEEP RED

The Knits
POLO

FITTED
S - 3XL

FITTED ♀
S - 3XL

WHITE
BLACK
NAVY
LIGHT GREY MELANGE
DARK GREY MELANGE
OLIVE
DEEP RED

The Knits
JERSEY

MODERN FIT
S - 3XL

SLIM FIT
S - 3XL

MODERN FIT ♀
S - 3XL

BLACK
LIGHT BLUE
GREY

The Knits
KNIT

FITTED
S - 3XL

FITTED ♀
S - 3XL

SAND MELANGE
BLACK
NAVY
LIGHT GREY MELANGE
DARK GREY MELANGE
BLUE MELANGE
BORDEAUX MELANGE

The Knits
KNIT CARDIGAN

FITTED
S - 3XL

FITTED ♀
S - 3XL

BLACK
NAVY
LIGHT GREY MELANGE

The Outerwear
CAR COAT

REGULAR
S - 4XL

REGULAR ♀
S - 3XL

BLACK
NAVY

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